

NOTICE OF JULY 2014 BOARD OF DIRECTORS MEETING

To: Board of Directors and Members

PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 2801 Technology Forest Boulevard, The Woodlands, Texas 77381, on the 16th day of July, 2014, at 11:30 a.m. for the purpose of:

- 1. Pledge of Allegiance;
- 2. Call to order and adoption of Agenda;
- 3. Public Comment;
- 4. Consider and approve Minutes from May 14, 2014 Board Meeting;
- 5. Consider and approve Financial Report for April and May 2014;
- 6. Receive and consider a wrap up report of the 17th Annual Red, Hot & Blue Festival & Fireworks Extravaganza;
- 7. Consider and approve the CVB 2015 Operating Budget;
- 8. Receive, consider and act upon a Request for Proposal (RFP) Process for sponsorship of TWCVB's events;
- 9. Receive, consider and act upon Labor Day Weekend in The Woodlands;
- 10. Receive Waterway Cruiser Updates;
 - Ridership
 - Marketing/Advertising
 - Catering/Events
 - Sponsorships
- 11. Receive CVB Initiative Reports;
 - Destination Marketing
 - Group Sales
 - Events
 - Business Development
- 12. President's Report;

- 13. Board Announcements;
- 14. Agenda items for next meeting;
- 15. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 11th day of July, 2014.

-SEAL-

President of The Woodlands Convention & Visitors Bureau

